

Welcome to the newest entry into the PACIFIC JUNIOR HOCKEY LEAGUE (PJHL)!

Our MISSION..." Establish and maintain a sustainable junior hockey program for the Sunshine Coast".

We are searching for a candidate for the position of:

## **DIRECTOR OF MARKETING/MEDIA/SALES**

## Job description:

This is a full-time, entry-level position.

The successful candidate should possess excellent communication skills and the ability to work long hours. Must have an understanding of the junior hockey business, ability to develop relationships with the local business community for the sale of advertising and sponsorships, know how to use social media for promotional purposes, and have experience broadcasting junior hockey play by play for HOCKEY TV.

Working with and under the supervision of the Director of Operations, the candidate will help develop and be responsible to implement the Marketing Plan of the organization.

Post secondary degree/diploma would be an asset along with any previous experience working in the hockey or sports industry.

**Renumeration:** We offer a competitive wage package to the right candidate.

Interested parties are invited to send their resume along with a cover letter to:

Rick Hopper
DIRECTOR of OPERATIONS
CSEG Ltd

rick@CSEGltd.ca

Resumes are being accepted until October 15, 2023. CSEG Ltd would like to thank all that express interest in this position and only those selected for an interview will be contacted.